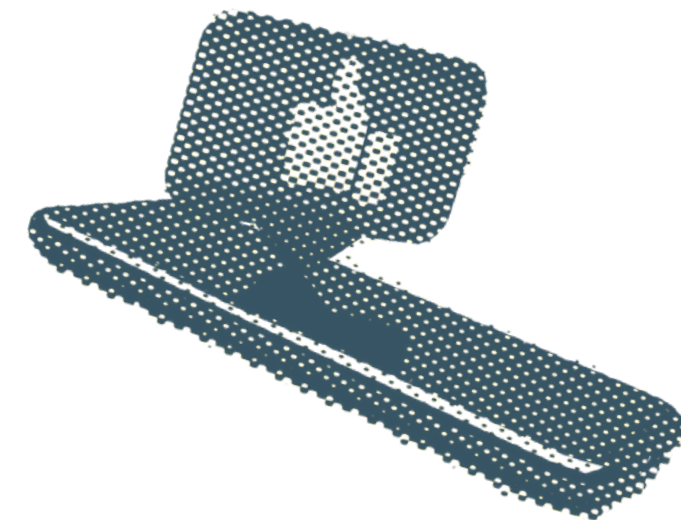


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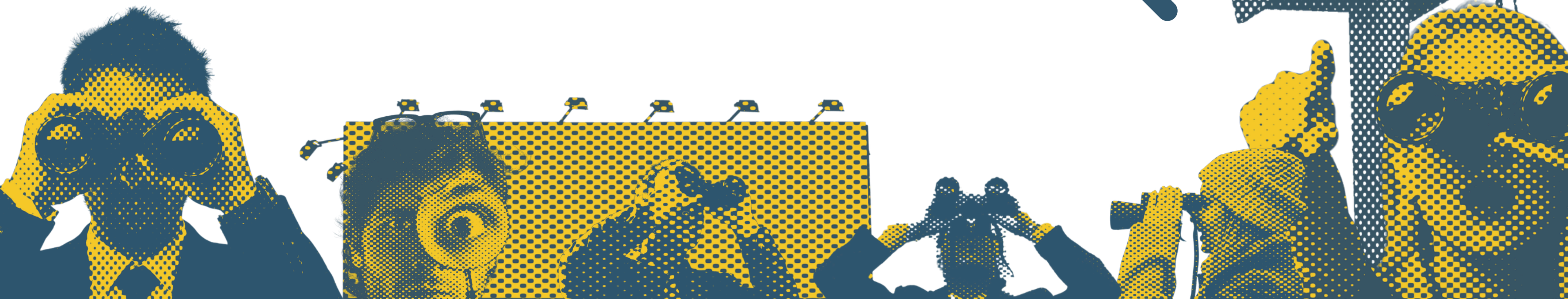


REFLEKTOR
Rasvijetli izborne nepravilnosti!



Troškovi izborne kampanje

IZBORI 2026





UKUPNI TROŠKOVI KAMPANJE

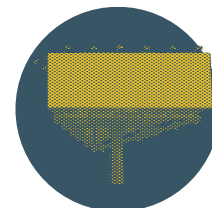
11,088,293.40 KM

04.09-28.09.2026.



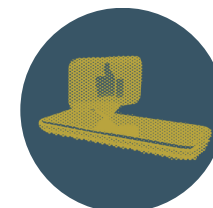
SKUPOVI

2,764,322.50 KM



BILBORDI

6,103,300.00 KM



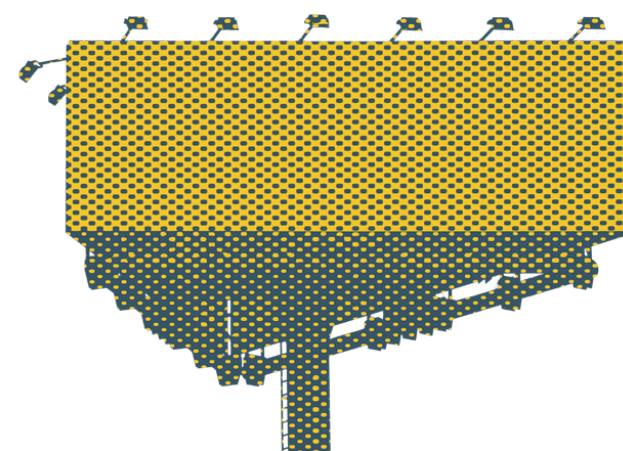
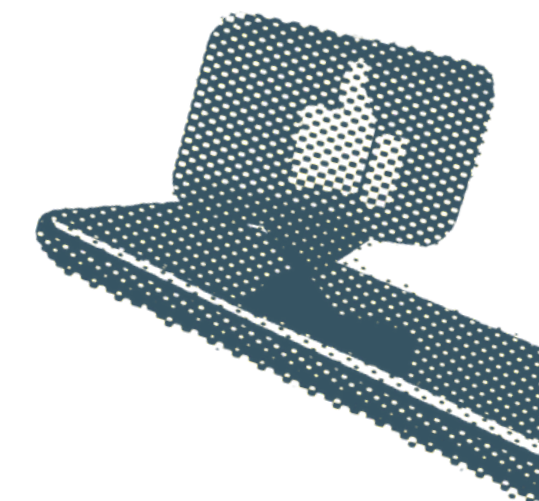
MREŽE

299,236.00 KM



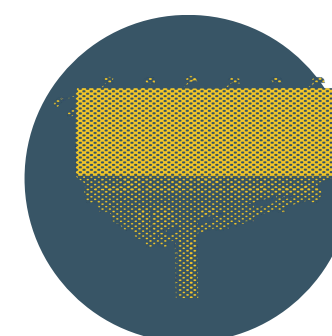
MEDIJI

1,944,813.90 KM





VANJSKO OGLAŠAVANJE I BILBORDI



6,025,750.00 KM

3761 evidentiran reklamni bilbord

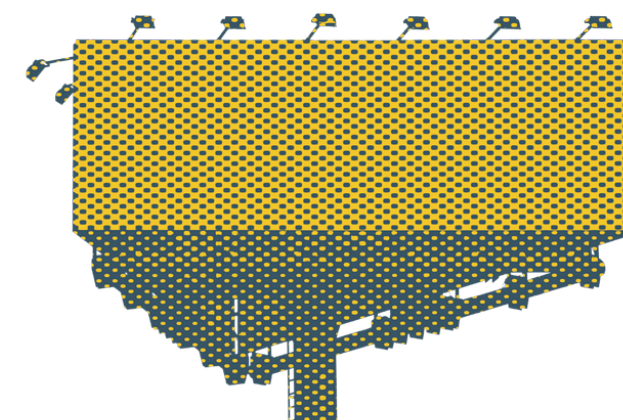
SDA 814,350.00 KM

SNSD 797,000.00 KM

SDP BIH 739,400.00 KM

HDZ BIH 457,950.00 KM

NIP 314,250.00 KM





PREDIZBORNI SKUPOVI I TRIBINE



2,761,752.50 KM

720 evidentiranih događaja

SNSD 718,062.50 KM

SDA 482,430.00 KM

SDP 288,717.50 KM

HDZ BIH 215,900.00 KM

SDS 186,730.00 KM





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OGLAŠAVANJE U ELEKTRONSKIM I ŠTAMPANIM MEDIJIMA

1,944,813.90 KM



PSS* 477,809.00 KM

SNSD 324,044.00 KM

SDS 298,332.00 KM

US 168,308.50 KM

NF 155,563.00 KM

* Monitoring nije uključivao kantonalne televizije te ne uključuje poslednju sedmicu kampanje od 28.09. do 3.10.



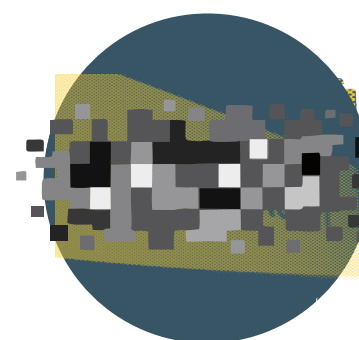
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Monitoring predizbornih aktivnosti

IZBORI 2026



PLAĆENO OGLAŠAVANJE KOJE
NIJE OZNAČENO KAO POLITIČKO



985.089,50 KM

SNSD 251.068,50 KM

PSS 246.712,00 KM

SDS 159.376,00 KM

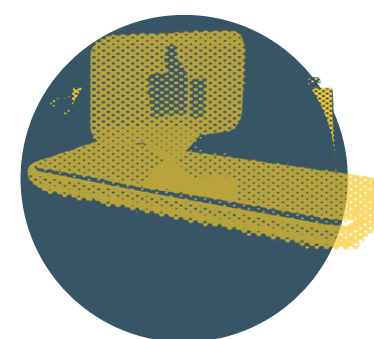
HDZ BIH 101.066,00 KM

NARODNI FRONT 53.852,00 KM





FACEBOOK I INSTAGRAM OGLAŠAVANJE



299,236.00 KM

4263 plaćena oglasa na Meta platformi

SDP BIH

48,842.00 KM

PSS

33,203.00 KM

NAŠA STRANKA

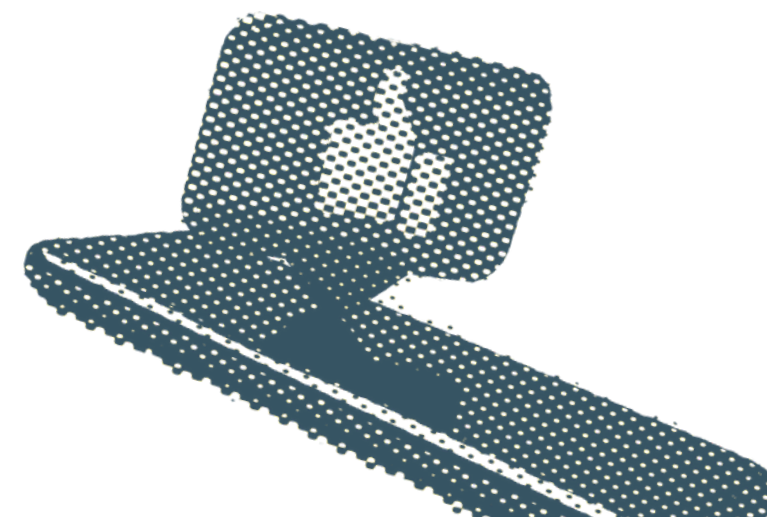
31,796.00 KM

SNSD

21,279.00 KM

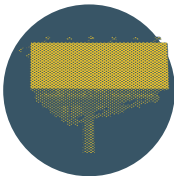
SDA

17,961.00 KM

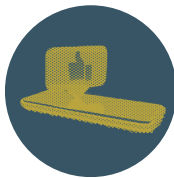




SKUPOVI



BILBORDI



MREŽE



MEDIJI

UKUPNI TROŠKOVI
KAMPANJE DO 28.9.

SNSD	718,062.50 KM	797,000.00 KM	21,279.00 KM	324,044.00 KM	1,860,385.50 KM
SDA	482,430.00 KM	814,350.00 KM	17,961.00 KM	101,611.90 KM	1,416,352.90 KM
SDP BIH	288,717.50 KM	739,400.00 KM	48,842.00 KM	121,613.50 KM	1,198,573.00 KM
PSS	177,920.00 KM	311,100.00 KM	33,203.00 KM	477,809.00 KM	1,000,032.00 KM
SDS	186,730.00 KM	286,950.00 KM	11,320.00 KM	298,332.00 KM	783,332.00 KM
HDZ BIH	221,900.00 KM	457,950.00 KM	7,006.00 KM	0.00 KM	686,856.00 KM
UJEDINJENA SRPSKA	142,600.00 KM	154,450.00 KM	12,603.00 KM	168,308.50 KM	477,961.50 KM
NAROD I PRAVDA	56,575.00 KM	314,250.00 KM	17,318.00 KM	44,336.00 KM	432,479.00 KM
DEMOKRATSKA FRONTA	25,295.00 KM	280,150.00 KM	5,135.00 KM	46,470.00 KM	357,050.00 KM
SBIH	28,275.00 KM	252,400.00 KM	9,996.00 KM	16,530.00 KM	307,201.00 KM
DNS - NPS BANJAC - NEŠIĆ	17,735.00 KM	223,450.00 KM	796.00 KM	24,278.00 KM	266,259.00 KM
NAŠA STRANKA	0.00 KM	154,400.00 KM	31,796.00 KM	62,030.00 KM	248,226.00 KM
NARODNI FRONT	16,700.00 KM	43,350.00 KM	15,837.00 KM	155,563.00 KM	231,450.00 KM
SOCIJALISTIČKA PARTIJA	25,665.00 KM	165,350.00 KM	1,239.00 KM	17,198.00 KM	209,452.00 KM
OSTALI	412,647.50 KM	1,008,950.00 KM	64,249.00 KM	86,690.00 KM	1,572,536.50 KM
UKUPNO	2,801,252.50 KM	6,025,750.00 KM	299,386.00 KM	1,944,813.90 KM	11,080,182.40 KM